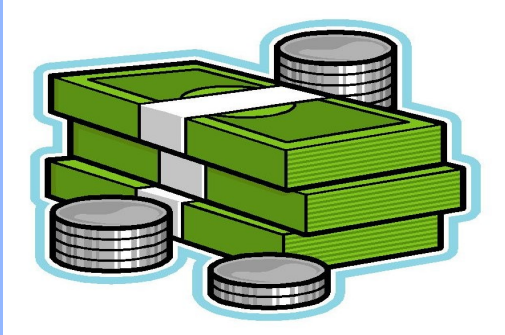


# *Economic Engine of Ocala*

**The Ocala area's economic growth goes hand-in-hand with its population growth**



## **More Money**

**The economic output of the Ocala metro area was projected to climb 4% from 2015 to 2016, landing at \$8.7 billion.**

## **Job Jump**

**From June 2015 to June 2016, employment in the Ocala metro area grew by 2.8% to 98,800, with health care among the leading sectors. It was the best June for job growth since 2008.**



## **Horsing Around**

**The Ocala metro area is the “Horse Capital of the World,” generating more than \$2.6 billion in annual revenue and over 19,000 jobs.**